

MARIT HINNOSAAR

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ACADEMIC POSITIONS AND AFFILIATIONS

Assistant Professor, University of Nottingham, Department of Economics, 2020–present

Assistant Professor, Collegio Carlo Alberto, 2013–2021 (on leave 2020–2021)

Research Affiliate in Industrial Organization, CEPR, 2016–present

EDITORIAL ACTIVITY

Associate Editor, *Journal of Industrial Economics*, 2021–present

EDUCATION

PhD Economics, Northwestern University, 2013

Committee: Aviv Nevo (chair), Matthias Doepke, Rob Porter, Shane Greenstein

MA Economics, Northwestern University, 2009

MA Economics, University of Tartu, 2002, cum laude

BA Economics, University of Tartu, 2001

PUBLICATIONS

1. "The persistence of healthy behaviors in food purchasing",
Marketing Science, 2023, 42(3): 521–537.
2. "Wikipedia matters", with Toomas Hinnosaar, Michael Kummer, Olga Slivko,
Journal of Economics & Management Strategy, 2023, 32–3: 657–669.
3. "Malleability of alcohol consumption: Evidence from migrants", with Elaine M. Liu,
Journal of Health Economics, 2022, 85: 102648.
4. "Externalities in knowledge production: Evidence from a randomized field experiment", with
Toomas Hinnosaar, Michael Kummer, Olga Slivko,
Experimental Economics, 2022, 25: 706–733.
5. "Gender inequality in new media: Evidence from Wikipedia",
Journal of Economic Behavior & Organization, 2019, 163: 262–276.
6. "Time inconsistency and alcohol sales restrictions",
European Economic Review, 2016, 87: 108–131.

WORKING PAPERS

"Influencer cartels", with Toomas Hinnosaar

"Externalities of marijuana legalization: marijuana use in non-legalizing states", with Elaine M. Liu and Eva Loaeza Albino

"The impact of retirement on the healthiness of food purchases"

WORK IN PROGRESS

"Store opening hours and consumer behavior", with Javier Donna, Toomas Hinnosaar, and Andre Trindade

GRANTS

NBER Productivity, Innovation, and Entrepreneurship (PIE) Program, the Economics of Digitization, Small Grant, with Ryan McDevitt, David Ridley: 2021–2022, 15,000 USD

ZEW SEEK Grant, with Peter Gloor, Toomas Hinnoaar, Michael Kummer, Olga Slivko, Michael Zhang: 2014–2015, 199,000 EUR

HONORS & AWARDS

Best paper in Regulatory Economics, 11th International Industrial Organization Conference, 2013

EARIE, Young Economists' Essay Award (YEEA), 2013

ACADEMIC VISITS

London School of Economics, November–December 2019

Duke University, September–October 2019

Kellogg School of Management, Northwestern University, Spring 2016

TEACHING

University of Nottingham, Machine Learning (MSc), Fall 2023

University of Nottingham, Economic Data Analysis (MSc), Fall 2020–2023

University of Nottingham, Pre-sessional Econometrics (MSc), Fall 2020–2023

University of Nottingham, Big Data Economics (MSc), Spring 2022–2023

University of Nottingham, Current Economic Issues (undergraduate), Spring 2021–2023

Collegio Carlo Alberto, Empirical Industrial Organization, Fall 2013–2015, Spring 2020

Collegio Carlo Alberto, Econometric Theory I, Fall 2016–2018

Northwestern University (Teaching Assistant), 2008–2012: Introduction to Microeconomics, Economics of Medical Care, Law and Economics, Economics of the Family, Differential Calculus of One Variable Functions

University of Tartu, 2005–2006: Introduction to Economics (Teaching Assistant), Advanced Microeconomics, Advanced Macroeconomics, Mathematical Methods in Economics

SEMINARS AND CONFERENCE PRESENTATIONS

2024 (scheduled) CMA

2023 (including scheduled) Bristol-Warwick Empirical IO Workshop, Berlin IO Day, 6th Monash-Warwick-Zurich Text-as-Data Workshop, 2nd UK Digital Economics Workshop, CESifo Economics of Digitization Conference

2022 13th Workshop on the Economics of Advertising and Marketing (London)

2021 12th Paris Conference on Digital Economics, IIOC, Mannheim Virtual IO seminar, Munich Summer Institute, Baltic Economics Conference, North American Summer Meeting of the Econometric Society, Australasian Meeting of the Econometric Society, SED, NBER SI IT and Digitization, NBER SI Health Economics, Econometric Society European Meeting, EARIE, University of Leicester, Electronic Health Economics Colloquium

2020 Baltic Economic Association

2019 University of Pittsburgh, University of Tennessee, University of Houston, Duke University, George Mason University, University of Nottingham, Royal Holloway, University of Essex, University of Bristol, University of Edinburgh, LSE, IFS, ZEW Conference on the Economics of ICT, Advances with Field Experiments 2019 Conference at the University of Chicago, 4th Dondena Workshop on Public Policy (Bocconi)

2018 Digital Economics Conference in Toulouse, 3rd Economics of Media Bias Workshop in Cologne, Health Behaviours and Health Information Workshop in London, IIOC (Indianapolis), EARIE

- (Athens), JEI (Barcelona), University of East Anglia, SEA (Washington, DC), European Winter Meeting of the Econometric Society (Naples)
- 2017 ZEW Conference on the Economics of ICT, EARIE (Maastricht), Advances with Field Experiments 2017 Conference at the University of Chicago, 15th Annual Media Economics Workshop (Barcelona), HCHE Risky Health Behaviors Workshop
- 2016 Arizona State University
- 2015 Humboldt University of Berlin, ZEW Conference on the Economics of ICT, Digital Economy Workshop, iHEA World Congress (Milan), 8th ICT Paris Conference, University of Naples, European University Institute, Pennsylvania State University
- 2014 Pricing Workshop (Turin), University of Mannheim
- 2013 University of Copenhagen, CERGE-EI, New Economic School, Collegio Carlo Alberto, EIEF, University of Queensland, University of Oslo, IIOC (Boston), Barcelona GSE Summer Forum, EEA (Gothenburg), EARIE (Evora), Wikipedia Workshop (Mannheim), Aalto University
- 2012 ESEM (Malaga), EARIE (Rome), Internet, Politics, and Policy (Oxford), MOOD (Rome), Northwestern University

REFEREEING

American Economic Journal: Applied Economics, B.E. Journal of Economic Analysis and Policy, Economic Journal, Economics Letters, Education Economics, Health Economics, International Journal of Industrial Organization, Journal of Comparative Economics, Journal of Economic Behavior & Organization, Journal of the European Economic Association, Journal of Health Economics, Journal of Industrial Economics, Management Science

OTHER ACADEMIC AND PROFESSIONAL ACTIVITIES

EARIE Scientific Committee, 2023

Research ethics committee, School of Economics, University of Nottingham, 2021-present

Academic Misconduct Officer, School of Economics, University of Nottingham, 2022-present

Junior hiring committee, School of Economics, University of Nottingham, 2020-2023

Internal Examiner for PhD dissertation, University of Nottingham: Sarah Bowen, 2022

UK Professional Standards Framework for teaching: Fellow (FHEA) certificate, 2022

Co-organizer of CEPR Virtual IO Seminar Series, 2021

Co-organizer of economics seminar series, Collegio Carlo Alberto, 2013–2020

Junior hiring committee, Collegio Carlo Alberto, 2013–2020

Master program admissions committee, Collegio Carlo Alberto, 2014–2020

Undergraduate defense committees, Collegio Carlo Alberto, 2014–2020

Co-organizer of "Digital Economy Workshop", Collegio Carlo Alberto, June 2015

Co-organizer of "Pricing Workshop", Collegio Carlo Alberto, May 2014

Co-organizer of Monday lunch seminar series, Collegio Carlo Alberto, 2013–2015

OTHER EMPLOYMENT

Bank of Estonia, Research Department, Economist, 2002–2004